

MBA SCHOLARSHIP ESSAY _____



Business has been an intriguing subject to me. Through business, I have continually found a way of doing what I love and at the same time contributing to the growth of society. My interest for the MBA distance learning program stems from benefit of the program, as well as an opportunity for me to plough back my skills and resourceful to the Durham university.

In a world where business opportunities are global and at a time when managerial skills are highly in demand, I am confident that having an MBA is my next academic hurdle. The benefit of studying an MBA compels me to apply for the scholarship position to fund my education in this program. With an MBA from the Durham University, I am poised that I will wield immense management expertise that will allow me to manage the relationship at the corporate level both locally and even at the global scale. In addition, I am drawn into this course given the potential of an MBA in deepening my understanding in several areas of interest such as managing people or finance, improving decision making processes, and employing a strategy in business. Indeed, earning an MBA from the University of Durham will enable me to stand out as a competitive business leader with the ability to exploit new business frontier in the global arena.

The opportunity to be part of the MBA class through the scholarship opening will not only be rewarding, but also provide an enabling environment. As a student taking the MBA program, I am assertive that I will contribute my experience into the course where other students and faculty members can gain. Most important, being part of the Durham

University during my MBA study will open avenues for me to take part in various discussion and meaning interactions that will reinforce the understanding of all participant in the program. With a passion for helping the unfortunate in society, I see myself taking part in community work and other related activities that the class will undertake in the university. Being awarded the scholarship, will thus be the most single significant thing to happen in my life.